

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

June 15th



Featuring
CANADA AT WEMBLEY

15
Cents

Dominion Linoleum



By Montreal Star 1930

Always here over the
kiss and only for the
strong, long hair
keep fresh. It contains
the germ and germ of
revitalizing care.

Dominion Linoleum
and Rugs are made in
Canada by the makers
of the famous Dominion
Household Linoleum.



YOUR country home needs
you, or perhaps you are
staying in town and "living on
the porch". In either case,
Dominion Linoleum Rugs will
add to your comfort and pleas-
ure.

There is nothing like them for
the porch. They are smooth,
non-slippery, dust and water-
proof. And above all, water-
proof. Just lay them and leave
them regardless of weather.

Dominion Linoleum Rugs are
made in all the popular sizes
and lie flat without fastening of
any kind. Will not crack,
sear or curl at the edges. Out-
doors or indoors, they offer
delightful, practical floors kept
gorgeous and attractive with
little effort.

For city homes or country
homes at remarkably moderate
prices.

Dominion Linoleum by the Yard

Made in Canada sufficient
to cover an ordinary room,
laid and in with several
different patterns. International
social patterns to choose
from. Dominion Linoleum
is waterproof, non-slippery,
dust-proof, the beauty built
through years of wear.
Easy to lay. Lay in place.

At Home Furnishing, Departmental and General Stores Everywhere

Stabilizing Canadian Agriculture



The original picture of this great works located at Hamilton, Ontario, hangs in the Canadian Building at Winnipeg. It already has absorbed more and more of the Canadian mind as being a striking illustration of the Canadian industry which has been such an important factor in making Canada a land of peace and plenty, as well as a never-failing source of food supply for a hungry world.

Largest Implement Works in the British Empire Home of the McCormick-Deering Line

The British homemaker with his eyes on Canada cannot gaze upon the large picture of the Hamilton Works which hangs in the Canadian Building at Winnipeg without seeing the powerful backing which this institution assures to all farmers of the Dominion. Through seventeen factory branches an unending supply of the latest and most modern farm machinery, together with prompt repair service in case of need, enables the Canadian farmer to cultivate a large acreage and raise a profitable crop at low cost without expensive delays.

The McCormick-Deering line of farm machinery is complete from plows to tractors. The machines comprising it have been designed by expert agricultural engineers to meet conditions, good and bad, without faltering. True they do so as evidenced by the fact that wherever you go, from Halifax to Vancouver, the name MCCORMICK-DEERING is accepted as symbolizing the best to be obtained in farm machinery.

INTERNATIONAL MOTOR TRUCKS are made in Canada at Hamilton, Ont.

The new International Speed Truck with a capacity of 2,000 pounds is built in Canada at the great Canadian Works of the Harvester Company. Throughout the Dominion these sturdy trucks are being used for all sorts of hauling over good and bad roads in all sorts of weather. They make good because they are made good and International After-Sale Service keeps them on the job.

Five sizes of heavy-duty International are available in capacities of 3,000, 4,000, 6,000, 8,000, and 10,000 pounds. These are equipped with bodies suitable for every loading purpose.

For complete information on any subject relating to farming or farm machinery, write

INTERNATIONAL HARVESTER COMPANY

OF CANADA, LTD.
HAMILTON CANADA

Branches
Coastal
Coastal
Coastal

WESTERN BRANCHES—Brandon, Winnipeg, St. Paul, Calgary, Edmonton, Lethbridge, Alta., Exton,
N. York, Regina, Saskatoon, Toronto, Ont., Vancouver, B. C.

EASTERN BRANCHES—Montreal, Quebec, St. John, New Brunswick, St. John, N. B.

How
Threat
And Trade

A twenty-five Cent Start in Life

By **ASHLEY AUSTEN**

A quarter of a dollar was the capital of his young English immigrant when he got his first job in Canada twenty years ago.

THE day of early May light dawned in the London suburb of St. Leonards, and a young boy of five, wearing a cap and jacket with buttons on the lapels and a sword-bow tie, looked out the window and stared at the broad expanse of sky after watching a magnificent rainbow in the clouds and rain. He was standing now in the back of his mother's house in his little room.

He was looking at the freshly-planted flower bed in the garden and the new-fallen raindrops on the window pane. He was looking at the new-fallen raindrops on the window pane. He was looking at the new-fallen raindrops on the window pane.

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Wheat Champion Owes Much to Wife

By **DOUGLAS MACKAY**

What would you do if you were seven or eight miles from home and your wife telephoned that the work of years was about to be destroyed? How I. C. Mitchell, Wheat King of the World, solved that problem is but another proof that the pioneering spirit of our ancestors still lives.

A **STUDY** English boy, just the boy of a young man, was sitting on the ground and looking at the sky. He was looking at the sky. He was looking at the sky.

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A.C. DAVIDSON
Vice-president and general manager of the Toronto Country Inn and Western Inns Company



Mrs. Mitchell, Wheat King of the World

proceeds. John and Margaret, residing in the gated country estate on the Golden Mile, had long been the centre of a very big circle, but it was the arrival of Clifford Park in Glenoraire, in 1956, that made them the centre of a very big circle. The arrival of Clifford Park in Glenoraire, in 1956, that made them the centre of a very big circle. The arrival of Clifford Park in Glenoraire, in 1956, that made them the centre of a very big circle.

It was only after much looking at the property, and after the arrival of the new owner, that the property was sold. The property was sold to the new owner, who was a very big name in the business world.

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\$1710

E.O.B. Windsor-Ten Extra

New Price for HUDSON COACH (Was \$1840)

Today's Hudson Super-Six Coach costs less than half the price at which the open models have sold. We are the world's largest builders of 6-cylinder cars. Quality is constantly improved and therefore Hudson is more than ever

"The World's Greatest Buy"

Hudson's leadership is based upon ten years' concentration in refining a great car around the famous Super-Six motor. This exclusive invention added 80% to motor efficiency, yielding 70 horsepower without added weight, size or cost. It almost doubled car endurance. No motor, however costly, in design or construction equals

Super-Six's smoothness, reliability and performance. There has been constant improvement in every detail. Easier steering, greater roadability, more comfort, better materials, finer workmanship, handsomer appearance, and more lasting finish. In all ways it is the greatest Hudson and the lowest priced Hudson.

HUDSON SUPER-SIX SEDAN

5-Passenger \$2320 (Was \$2455)—7-Passenger \$2455 (Was \$2590)

All Prices F.O.B. Windsor, Ten Extra

The Pulls End. Detail along the drive at the Lake St. Lawrence, Quebec, on many picturesque spots such as this.

Continued on page 44

Department of Agriculture of the Dominion of Canada

Pursues a Definite and Constructive Policy in Assisting the Farmer Toward Better and More Profitable Farm Methods

Experimental Farms and Stations

The Branch operates 22 Experimental Farms and Stations, located in various parts of the Dominion, as well as a substantial series of Experiment Stations where successful farm methods are demonstrated, and a number of sub-stations.

In the remote districts of the Dominion all these Farms extensive experimental and research work is constantly being carried on with a view to disseminating better farm practices, and to the development of new and important features of animal husbandry, field husbandry, poultry and beekeeping, in fact, all phases of agriculture. In this great work the Farms have proved their worth many times over, as many of the advances in agriculture have come as a direct result of discoveries made in the Experimental Farms Branch.

One Division of this Branch, through visits with plant doctors and pathologists for these centres, and to find and plant pathological diseases have been established at a number of points.

Live Stock Branch

through better business organization of live stock production and marketing.

The example for better stock include a carefully supervised plan of live stock production and a community organization for the purpose of live stock business. A branch of the Dominion Live Stock Branch, through visits with plant doctors and pathologists for these centres, and to find and plant pathological diseases have been established at a number of points.

Quarantine and inspection of live stock, with all, provide examples of selling to grade and payment according to quality. The Dominion Live Stock Branch, through visits with plant doctors and pathologists for these centres, and to find and plant pathological diseases have been established at a number of points.

Health of Animals Branch

The Branch maintains a well-equipped full time veterinary laboratory, where various diseases of animals are diagnosed and the cause of disease is determined. The Branch also maintains a full time veterinary laboratory, where various diseases of animals are diagnosed and the cause of disease is determined.

The Publications Branch

most farmers, and with each copy is enclosed a list of new publications for which anyone may apply. A large number of new articles are also included in the papers themselves. The Branch also provides free publicity to the work of the Department, and of government departments for publications of which about two and a half million copies are distributed yearly.



THE Department of Agriculture of the Dominion of Canada deals with all phases of the agricultural industry throughout the Dominion. Whenever co-operation is possible, the aid of the provincial Departments of Agriculture is enlisted in order to secure the maximum benefit and the best results.

The activities of the Department are constantly expanding, extending to water fields, and embracing new

practices, all initiated for the purpose of improving farming methods, and increasing marketing facilities.

The various branches listed below offer a wide range of services, information and assistance to farmers and producers, and consumers, buyers and sellers—in fact to all who are interested in any one of the thousand phases of this most important industry.



Canada Grades Her Agricultural Products

THE various grades of the marketing of agricultural products have been made possible by the Department of Agriculture of the Dominion of Canada.

Working in four years is made possible by the Department of Agriculture of the Dominion of Canada.

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the and Government agencies together to that which is in general applicable to the.

Wool Grading

Wool grading is made possible by the Department of Agriculture of the Dominion of Canada.

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This is a Developing Service that during the Past Year or so Has Reached out into Widely Increased Fields of Usefulness

There are no more Dominion in the Branch. The Dairy Branch and Cold Storage Branch have been established in the Dominion of Canada.

The Dairy and Cold Storage Branch

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Fruit Branch

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The Entomological Branch

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The Accumulated Experience of

JOHN D. BROTHERWELL,
ROD. W. R. BROTHERWELL

These Branches is at Your Service

Authority of
MINISTER OF AGRICULTURE



To Wear Harvey Underwear

is to know that delightful feeling of underthings softly clinging to the body — so light, so comfortable, so carefully tailored in the form that you are unaware of the garment itself.

So inconspicuously and so rarely does Harvey Tailored Underwear lend itself to the natural grace of the figure, you are conscious only of an envelop-

ing richness that permeates its charm even to the gown of the occasion.

Shown in the illustration are two new Harvey creations, the Harvey-Slick and the Harvey Stop-in. They come in a number of beautiful shades. Ask to see them.

ALL GOOD STORES SELL HARVEY PRODUCTS
DEALER ATTENTION: A full range of samples is on display at our branch store 31 Market Street, Toronto, Ont.

Harvey Knitting Co., Limited,

Woodstock, Ontario



The Final Essential to Perfect Appointment

Harvey Hosiery meets the Modern Woman's demand for Superior Style and Enduring Wear.

It is the final essential of the dress costume without which elegance becomes timidity and fashion flings under an ultraviolet complexion.

Ask to see the new Run Stop Harvey Hosiery. They

will not run. Number 74 is a silk hose with a reinforced top, Number 75 is a civilian silk hose and Number 76 a lace silk to the top.

ALL GOOD STORES SELL HARVEY PRODUCTS

Dealer Attention: A full range of samples is on display at our branch store 31 Market Street, Toronto, Ont. and 407 Memorial Bldg., Winnipeg, Man.

HOSIERS LIMITED

Woodstock, Ontario

Saskatchewan's Undeveloped Wealth

SOMEWHERE IN his store in heavy ground outside only a few hundred million in profits of sales and when some millions of dollars and the great flag was taken away and, in the end, the flag was taken away from the store. In the end, the flag was taken away from the store. In the end, the flag was taken away from the store.

[illegible][illegible]

A black and white photograph showing a dense thicket of tall grasses or reeds growing in a wetland area.

[illegible]

Lawrence and Harrison

THE Enterprise and domain was first discovered by the USS *Jason* (sloop) in 1902 on the banks of the Bering River about midway between west of the Alaska boundary and about the same north of the International boundary. It is owned by expert engineers, that have not the national interest in the United States, and the United States has been very much interested in the same. The ship was built in 1902 and was built in the same place as the ship built in 1902.



*of Archibuteo
calurus*

While two have disappeared in single years, the third, in North America, South America, and Asia, appears to have disappeared. The number of people who have disappeared in the past 10 years has increased, although the number has not increased. There has been a trend in the number of people who have disappeared in the past 10 years.

[illegible][illegible][illegible]

The Call of Saskatchewan

WHEN you think of the spread of this English Province to its today name, who comes here from the four corners of the world?

Ford was born Ontario. He was one of a family of six boys and three girls. Two brothers were on the old farm and the rest had gone jobs. He wanted to leave

The man, whose name was not given, was seen to leave the car in the parking lot of the hotel. He was seen to get into a car and drive away. The man was seen to get into a car and drive away. The man was seen to get into a car and drive away.

[illegible][illegible]

the distribution of the money proceeds "the railway" was in the full title. I don't think, as a child, I ever saw it. But the proceeds to be distributed were not the proceeds of the railway but the proceeds of the sale of the railway. The railway was sold to the government and the proceeds of the sale were to be distributed to the shareholders. The railway was sold to the government and the proceeds of the sale were to be distributed to the shareholders. The railway was sold to the government and the proceeds of the sale were to be distributed to the shareholders.

Business of development of shanty housing (pavement, post boxes and other major but not minor jobs).

and the West gave him a chance to appear "normal" and to be regarded by his American friends and as some one who still had some sense despite his involvement.

They talked about the circus and the little world was often in the programs and in their, warlike declared. They could never, because he was with his this was a really agricultural country. And then came up the circus, decoration that which resulted in that building the large circus and, was production. Which setting or two having.

Heated all over the landscape. Something moved out of the Eastern City Company's recently redesigned and buildings, were original decorations and that the city

Their heads have dampened and while a few of the captured bees exhibit no such complaint, every pair in a large number in the number of antennae have become stiff and all are unable to move their heads. The worker and the queen die. The smothering lack of touch which so quickly changes the heat waterlogging while the prisoner has hardly time to react.

It is not until the bees are dead that the cause is known. The bees were crushed between the fingers of the worker and the queen. It is not until the bees are dead that the cause is known. The bees were crushed between the fingers of the worker and the queen. It is not until the bees are dead that the cause is known. The bees were crushed between the fingers of the worker and the queen.

[illegible][illegible]

Unsurpassed educational advantages. The total educational system of the province is one of the finest in the continent. There are four universities and 100 colleges and universities, including the public and private. There are very high standards and excellence in the schools. There is very little waste and expenditure on things of such high quality as to be purchased for an little money in other countries. There is no waste.

[illegible]

Farm house and building in Nagao, Fukuoka, Japan

between the small and the large movements in all of these cases is the time lag between the small and the large movements. The smaller the time lag, the more the small movements resemble the large movements. In the case of the small movements, the time lag is small, and the small movements resemble the large movements. In the case of the large movements, the time lag is large, and the large movements resemble the small movements. In the case of the small movements, the time lag is small, and the small movements resemble the large movements. In the case of the large movements, the time lag is large, and the large movements resemble the small movements.

Patience and Perseverance Win Their Invariable Reward

Out of the imposing array of contestants, representative of all parts of the Dominion, honors for diligence in MacLean's Magazine Contest No. 3, centred in the Province of Ontario. Rewards are distributed accordingly.

The prizes in this third test, which was first announced in the May 1st issue of MacLean's Magazine for words composed from the popular feature title, "Uncle Hop-along," are now awarded as follows:—

Prize Winners

(Entries accompanied by photograph)

First Prize, \$150.00—Miss A. D. MacLennan, Woodville, Ont.

Second Prize, \$75.00—Miss H. Munn, 213 Kilde Street, Toronto.

Third Prize, \$50.00—Miss Kate Taylor, 1075 Richmond Street, London, Ont.

Fourth Prize, \$25.00—Miss W. J. Robinson, 168 Evelyn Ave., Toronto.

Fifth Prize, \$20.00—Walter Patten, 168 Evelyn Ave., Toronto.

The Judges' Award

As in the two previous MacLean's contests, the three judges and their staff of assistants announced a hearty rush before they were able to reach the above awards. Contestants are assured that the wisest consideration was given each entry.

Among creditable:
E. J. PRATT
PANSY ATKINS
J. HERBERT HODGINS

No Contracts During the Summer

The MacLean's Magazine contests will be discontinued for the summer season. The final test is the greatest yet, therefore, in MacLean's Magazine Contest No. 4, which was announced in the May 15th issue.

Maybe Adam Laughed at These



With Applause in MacLean's Magazine Contest No. 3, winner is Miss The Love Bird—Columbia House.

Mr. MacLean—These are the most amazing letters by the age of thirteen. I have never seen anything so good. If you can't find it to be a letter—write me.

Mr. MacLean—My 1st and 2nd letters were sent to you. I am sure you will like them. I am sure you will like them. I am sure you will like them.

Creating a Different Color Line—Columbia House. I am sure you will like them. I am sure you will like them. I am sure you will like them.

The One Who is—Columbia House. I am sure you will like them. I am sure you will like them. I am sure you will like them.

New Magazine—Columbia House. I am sure you will like them. I am sure you will like them. I am sure you will like them.

Mr. MacLean—I am sure you will like them. I am sure you will like them. I am sure you will like them.

Mr. MacLean—I am sure you will like them. I am sure you will like them. I am sure you will like them.

Mr. MacLean—I am sure you will like them. I am sure you will like them. I am sure you will like them.

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Mr. MacLean—I am sure you will like them. I am sure you will like them. I am sure you will like them.



Apply Minard's every day and you'll be well with the finger. It provides and binds. Minard's information.

A remedy for every pain.



Minard's Liniment



Deaf?

Deaf?

Deaf?

Deaf?

Deaf?

Deaf?

Deaf?

Deaf?

Deaf?

Deaf?

Has your baby the vitality to resist the many forms of summer illness?



Strength must be stored by sleep and comfort

Most babies fall ill in summer, according to physicians, but in all the rest of the year. Every season of their energy must be guarded if infants are to keep well and grow. Fevers, rashes, chafes, sleeplessness, crying and nervousness—all these things weaken strength—must be prevented. Ways of doing this are described below.

Your Druggist or Mr. Shaw or Hurdman

Every child has its first fever. One of Mr. Shaw's babies is "The Baby who never gets sick." You will know him.

Millions of Happy Babies

Our records show that millions of babies have enjoyed the beautiful comfort of Johnson's Baby Powder. And this summer, thousands of new babies will also enjoy skin-comfort, thanks to Johnson's.

Use Johnson's Baby Powder regularly for a week. One generous massage a day and several powderings. Dust it in the groin, where most babies are troubled by a itchy, sleepless baby.

Free to mothers, a helpful booklet—"Summer Care of Babies." Your druggist.

Johnson's Baby Powder

Johnson's Baby Powder

Best for Baby—Best for You

Do you know that your baby's health depends partly on the skin? Thousands of nerves have their centers near its surface. They tell baby's brain of every itch, burning or chafing sensation. An uncomfortable skin means a "nervous" baby.

Because it speedily soothes itching, chafing and tormenting sensations, Johnson's Baby Powder relieves the nervous itching so harmful to health in summer.

Of easy way to win Health-Building Sleep

Above all things, it is sleep—hours and hours of it—that stores the energy needed to keep baby well. See that baby gets plenty of it.

Physicians recommend this natural method of making sleep more restful.

Every day after the customary warm water bathing, soothe your baby's soft skin with a "powder bath." Dust plenty of cooling, soothing, comforting Johnson's Baby Powder

It is not expensive and you can use it generously all over the tender body, massaging it gently under the arms and in all the folds and creases. The beautiful powder puts the skin at ease. Your gentle rubbing helps the nervous baby to sleep. Baby is ready to fall asleep the minute it is back in the crib.

Four reasons why physicians prefer Johnson's

- 1—It is made by Johnson & Johnson—makers of Red Cross Absorbent Cotton and 400 other medicines for the medical profession.
- 2—In their practice Johnson's Baby Powder proves more cooling and soothing.
- 3—It was first suggested by a named skin specialist especially for use on tender baby skin.
- 4—Johnson's Baby Powder does not clog the pores or cover the skin with a sharp, moisture-proof film.



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"GUTTA PERCHA"

BALLOON LOW PRESSURE TIRES

A care-free road
—from the first day on

"Gutta Percha" Balloon Tires open to you the road ways of the world. They smooth the road. They protect you from jars, jolts, and "thank ye marns." They give you more comfort, more genuine satisfaction, yes, and more pride than you can imagine possible from a tire. You ride on a literal "cushion of air." "Gutta Percha" Tires are scientifically designed, built of the toughest rubber and with excellent care. They are the apex of tire achievement to free car owners from uncertainty and unwarranted expense. Every user becomes wedded to "Gutta Percha" Balloon Tires for life. Just try them.

If your local dealer cannot supply you, write us giving us his name, the size you require, and we will see that you are immediately supplied through him.

Gutta Percha & Rubber, Limited

Head Office and Factories, TORONTO

Branches from Coast to Coast

The "Gutta Percha" Medium Pressure Cord Tire is a new "Gutta Percha" masterpiece which combines the easy riding qualities of the balloon tire with the easy steering of the high-pressure tire. Ask your dealer to show you the Medium Pressure Cord.

